



**Shabab
Live**

News

February 2020 – February 2021
Shabab Live Project Updates

A joint project of



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Highlights

- The **second season of SHABAB News** as part of the **daily TV Show Caravan** was successfully broadcasted. The last episode was aired on November 26, 2020. Roya TV is now discussing internally how to keep the Youth News Segment in the future.
- In total, **the young team produced and presented 109 episodes of SHABAB NEWS on Roya TV.**
- In addition, the 6 young journalists from SHABAB NEWS team produced reports and full episodes for the current affairs show [NABD AL BALAD](#).
- The SHABAB NEWS team was also responsible for preparing daily articles and video about Ramadan rituals and habits in the Arab countries, published on Roya News portal.
- **A Making-off video about the project SHABAB NEWS** aired on November 26, 2020 on Roya TV: <https://youtu.be/NC8025dNHMc>
- At least **two members of the SHABAB NEWS team will continue working for Roya TV** after the end of the project.
- A selection of SHABAB NEWS episodes here :
 - <https://youtu.be/RkoFI6uXTaU>
 - <https://youtu.be/VXfeyRzIlgRM>
 - https://youtu.be/qvoboXS_2cQ

Shabab News

Roya TV, Amman



www.facebook.com/AcademyRoya
<https://www.facebook.com/caravanroya/>
<https://roya.tv/program/943>

Highlights

- **30 young Jordanians** from different governorates were trained in Media Literacy and Production – with focus on short film conception – in 7 sessions ([link](#)).
- Out of 19 media concept ideas submitted by the young participants, 7 winners were chosen to receive a financial grant for production.
- **Closing Event “The Alchemist Shop”** took place on December 28, 2020: <https://www.facebook.com/DrabzeenHD/videos/399243711301832/>
- **Winner video of Hosni Jameel “Deep Hole and Two Hits”** announced on January 12, 2021: <https://www.facebook.com/DrabzeenHD/posts/5522919794400703>
- Video report about the phenomenon of bullying and what young Jordanians think about it: <https://www.facebook.com/DrabzeenHD/posts/5527380923954590>
- **Roya TV report about The Alchemist project:** <https://youtu.be/nAeiFhcXErl>

The Alchemist

Drabzeen for Human Development, Amman



www.drabzeen.org/jo-en-2
www.facebook.com/DrabzeenHD



Highlights

- **Local editorial committee meetings** continued and representatives for central editorial committee were selected ([link](#))
- **70 young Jordanians** from different governorates were **trained in Media Literacy and Production**.
- A call for proposals was published for young Jordanians to produce their own media content (video, podcasts, articles).
- Development and **extension of the WAW ALBALAD online magazine website: www.wawalbalad.org/** - a space for young Jordanians to report and share about local artistic and cultural scene in Jordan.
- Al Balad Theatre signed a **partnership agreement with Roya TV** that includes the broadcasting of two video reports produced by the Hakaya Baladak project' young participants.
- **Roya TV Report about the Hakaya Baladak project: <https://youtu.be/8TZF4Yhah-I>**

Hakaya Baladak

Al-Balad Theatre, Amman



www.al-balad.org

www.facebook.com/AlBaladTheatre

<http://www.wawalbalad.org/>

ACHIEVEMENTS IN JORDAN

106 youth trained in Media Literacy and Production: Shabab News (6), The Alchemist (30), Hakaya Baladak (70)

133 media pieces produced by youth: Shabab News (109); The Alchemist (14); Hakaya Baladak (10)

Over 430 K young media users reached by the projects' media contents: Social media reach (Facebook) - Caravan plus / Shabab News – 400 K; Waw-Al Balad 2,9 K; Drabzeen 29 K

Broadcaster/NGO cooperation :

- Online meet-up of the three Jordanian projects, along with some of their young participants: <https://www.facebook.com/shababliveproject/videos/361399631926414/>
- Joint participation in an online train-the-trainer workshop on Media and Information Literacy: <https://www.facebook.com/shababliveproject/posts/3952788261460149>
- Partnership agreement signed between Al-Balad Theatre and Roya TV
- TV reports aired by Roya TV highlighting the two projects *Hakaya Baladak* and *The Alchemist*



Shabab Café

Wattan TV, Ramallah



www.facebook.com/WattanWebTV/
www.wattan.tv

Highlights

- Wattan TV has produced and aired a total of **13 episodes** of the new debate show **Shabab Café** – touring in different locations and areas in Palestine. In total the show gathered **72 young Palestinians** together with **12 decision makers**.
- Episode 4 focused on **Youth and the Corona Virus crisis**: [Link](#)
- Episode 5 focused on **Youth and the Deal of the Century**: what are the youth' expectations from any peace deal : [Link](#)
- Episode 8 on **Palestinian Youth and entrepreneurship initiatives**: [Link](#)
- The **Online campaign "Free Youth Voices"** to lobby for more young voices in Palestinian media reached more than 70 K users on Facebook. Discover the **videos on Youth Participation** ([link](#)) and the **rights of youth living in camps** ([link](#))
- **Open Youth Day** event organized on December 27, 2020 where young Palestinians from marginalized areas could exchange with local decision makers. **Video report**: [link](#)



Nofeedo

Ta'awon for Conflict Resolution, in cooperation with Shagaf MENA Al Bireh



www.facebook.com/Nofeedo/
www.taawon4youth.org
<https://www.nofeedo.me/>
<https://www.facebook.com/shagaf.org/>

Highlights

- Update and **expansion of the platform** www.nofeedo.me where video, written and audio media content produced by young Palestinians will be regularly published.
- The young participants of the Nofeedo project organized a series of **26 peer-to-peer workshops** to share their media skills with other youth in their community.
- **About 325 youth benefited from these trainings**: [link](#)
- More than **20 videos "Mojawarat"** were produced by the young trainees and published, shedding a light on issues of their community and of interests to them. **Discover them all here**: [link](#)
- **6 young trainees** won the competition for the best media content and idea, and received a prize of 1.500 € each to continue their project: [link](#)
- More **impressions of the project and their participants**: [link](#), [link](#), [link](#)



Youth Media Space

Filastiniyat, Ramallah/Gaza



www.facebook.com/YouthMediaSpace
www.filastiniyat.org

Highlights

- Organization of **2 trainings in mobile journalism storytelling in Gaza and West Bank** and production of 11 mobile journalism stories.
- Production of **12 TV episodes for the show Fadaa Shababi** (youth space) on E-learning during Corona, Palestinian history, the media industry etc. – aired on Al-Najah TV and Wattan Media Network: [link](#), [link](#), [link](#)
- Production of **12 Radio episodes for the show Fadaa Shababi** on entrepreneurship, volunteering, Arts and women success stories – aired on : [link](#), [link](#), [link](#) Shaab Radio 106 FM
- Organization of **2 roundtables with project participants and decision makers** to lobby for a stronger participation of youth in the media.
- Organization of **5 viewers' and listener's club meetings** to collect feedback on the show Fadaa Shababi.
- Organization on November 26, 2020 of a **live broadcast on Al-Shaab Radio 106 FM** to highlight the project achievements and to discuss how to better embrace youth and their creative ideas in the Palestinian media, with participation of the partners Wattan, Ta'awon and AL-JANA – [link](#)
- Extensive media coverage of the project's activities on Nawa Press Network ([link](#), [link](#)); Alwatan voice ([link](#))
- Publication of a **video highlighting the project achievements**: [link](#)

ACHIEVEMENTS IN PALESTINE

383 youth trained in Media Literacy and Production: Nofeedo (351), Youth Media Spaces (32)

113 media pieces produced by youth: Nofeedo (53), Youth Media Spaces (60)

3.469 K young media users reached by the projects' media contents: Social Media reach (Facebook) - Nofeedo / Taawon 88 K; Youth Media Spaces 1,3 K; Shabab Café 3.380 K

Broadcaster / NGO cooperation

- Taawon's and Filastiniyat's project teams have been invited the Wattan TV Show *Shabab Café* for Episode 13: [link](#)
- All three organizations Wattan TV, Filastiniyat, Ta'awon represented in the steering committees of each project.
- Wattan TV published videos produced by the participants of Taawon's project Nofeedo on their social media platforms and articles about the partners' projects.
- The Fadaa Shababi TV show produced by Filastiniyat's project was broadcasted on Wattan TV.
- The young members of Shabab Café's steering committee took part in the closing event of the project from Filastiniyat.



Highlights

- From May till December 2020, **new episodes of the 4 youth-focused radio programs** were aired, gathering over 100 guests aged between 20 and 35 years:
 - You can make a difference** – 34 episodes: [link](#)
 - What is your opinion folks?** – 235 reports: [link](#)
 - Youth council** – 34 episodes: [link](#)
 - Youth magazine** – 34 episodes: [link](#)
- Each episode of the radio shows reached an average of 40.000 listeners.
- The radio programs covered topics such as violence against women, the young Lebanese art scene, the Covid-19 pandemic and social initiatives from youth.

Voice of Youth

Radio Voice of Lebanon, Beirut



www.facebook.com/sawtkellebnen
www.vdl.com.lb

Highlights

- 14 young media talents** from remote areas in Lebanon (with Lebanese, Syrian and Palestinian nationalities) were **trained and coached** over a year to produce multimedia stories about their local communities.
- Launch of the website www.storyleb.com** and publication of all youth' multimedia stories on the platform.
- All stories** available in English and Arabic **with a mix of photo, video and audio-reports**, as well as illustrations from Lebanese artists.
- Some of the topics covered were: **Child marriage** ([link](#)), **Stateless persons in Tripoli** ([link](#)), **The story behind the bikfaya bus** ([link](#))
- Publication of a **team presentation video**: [link](#)
- Two video portraits** of the StoryLeb's participants Guada ([link](#)), and Joelle ([link](#))

StoryLeb

Recouplements, Beirut & regions



www.facebook.com/StoryLEB/
<http://www.storyleb.com/>

Highlights

- 25 young Lebanese received 18 days training** on Media and Information Literacy, storytelling, mobile journalism, human rights and advocacy as well as coaching.
- In **peer-to-peer Media Literacy awareness sessions**, young people trained around **100 other young people** on Media and Information Literacy.
- Launch of the website <http://dawaerfoundation.org/our-stories/>**, Facebook ([link](#)) and Instagram page ([link](#))
- Publication of a **making-off video of the project**: [link](#)
- Production of 126 media pieces** on topics such as violations of youth rights, cultural stereotypes, positive stories of youth
- Cooperation with Ta'awon** in Palestine to produce a **toolkit for online dialogue and countering online hate speech**, which will be used by the content team of "Our Stories".

Our Stories

Dawaer Foundation, Beirut & regions



www.facebook.com/pg/DawaerNGO/
www.ourstorieshabab.org

ACHIEVEMENTS IN LEBANON

145 youth trained in Media Literacy and Production: Voice of Youth (4); Our Stories (25 + 100 in peer-to-peer sessions); StoryLeb (16);

320 Media Pieces produced by youth: Voice of Youth (188); Our Stories (120); StoryLeb (at least 12)

134 K young media users reached by the projects' media contents: Social Media Reach (Facebook) - Voice of Lebanon 127 K, Storyleb 5,1 K; Our Stories 1,9 K

Broadcaster / NGO cooperation: December 22, 2020 – One day live streaming on radio and social media gathering the project teams and youth of Radio VOL, Dawaer Foundation and Assafir Al Arabi – Recouplements to discuss the young people's opinions of the media landscape in addition to promoting the projects and productions of the youth: [Link](#), [Link](#)



From University

Express FM, Tunis



www.facebook.com/fromuniversity

www.radioexpressfm.com

Highlights

- Season 2 of the radio show ran from June to December 2020.
- Over 35 universities applied to host the show, in total 38 episodes were produced and aired on Express FM, gathering 228 guests, among them 152 students.
- The topics covered were among others:
 - Impact of Corona on the labor market ([link](#), [link](#));
 - High education for press and information ([link](#); [link](#));
 - Education and career opportunities in the tourism, hotel and gastronomy industry ([link](#); [link](#))
- In average, each episode streamed on social media reached 13,8 K media users.
- Student competition calling for the best concepts and ideas for a youth-focused radio show (March-May 2020). 56 applications were received.
- The 14 students with the best concepts benefited from a professional radio training at Express FM (June 2020) to further develop their concept.
- The winner could produce its program for Express FM: a monthly radio program called “Health eco”, first episodes were broadcasted in December 2020 ([link](#), [link](#), [link](#))

Shabab on Air

Diwan FM, Sfax



www.facebook.com/shabOnAir/

www.diwanfm.net

Highlights

- The new show “Samstag” developed by the team of 10 youth from Sfax was successfully aired till June 2020.
- A chatbot was developed to collect feedback and ideas from the listeners to design the show and select the topics to be covered – an innovative tool for user-oriented content and community building.
- For the summer grid of the radio, from July to September 2020, the show “Samstag” was redesigned in a new concept called “El Croisière”. The young team took the listeners on a journey starting in Tunisia and cruising to 27 countries across the world with segments on news, sports, arts etc.
- From the 10 youth trained to run the new radio show, 6 signed a contract with Diwan FM to continue working for the radio after the project as host, producer or columnist.
- The two online formats “Barwita” ([link](#), [link](#)) and “Yes’in” ([link](#), [link](#)) will continue running on Diwan FM’ Facebook channel after the end of the project.
- Production and publication of a promotional video of the project: [link](#)



Alternative Media

I WATCH, Tunis



<https://iblog.tn/>
www.facebook.com/I.WATCH.Organization/

Cine-Shabab

Federation Tunisienne des
Cine-clubs, Tunis



www.facebook.com/Ciné-Shabab-102266147805769
www.ftcc.org.tn

Highlights

- 24 young bloggers and 7 young YouTubers selected and trained to report on issues that matter to them.
- 14 videos produced and published by the YouTubers (“what’s wrong with Media in Tunisia” [link](#), [link](#))
- December 6-12, 2020: “YouTuber Challenge” for 11 selected young creators. After a training on creation tools and techniques, videos were produced and published with online votes from the community ([link](#)).
- Participation in the program [Media Tek](#) on Radio Jeunes, that addresses the subject of alternative media and content creators.
- January 17, 2021: launch event for the youth content platform <https://iblog.tn/>, to be continued after the end of the project. Publication of 39 articles written by the network of 16 accredited young bloggers on football, illegal immigration, harassment.
- December 26, 2020: Facebook Live presenting the study *Tunisian Youth and Media: Perceptions on Traditional and Alternative Media* ([link](#), [link](#)) undergone by 23 young volunteers and for which 171 radio and TV shows were monitored.
- Organization of 2 online conferences in December 2020 about the situation of alternative media in Tunisia ([link](#))

Highlights

- 18 young filmmakers from Tunisian regions trained in short film production and direction and 12 youth trained in journalistic, interview and moderation techniques to present a TV program on art and cinema.
- Production of 6 shortfilms – 2 documentaries, 2 fictions, 1 animation – on topics such as the artistic scene in South Tunisia (Episode 1 of Ciné-Shabab), drug use (Episode 3 of Ciné-Shabab) or disabilities (Episode 7 of Ciné-Shabab)
- Production of 10 episodes of the TV program “Ciné-Shabab”
- Upgrade of the website <https://www.ftcc.tn/> and dedicated space for all episodes of Ciné-Shabab (<https://www.ftcc.tn/cine-shabab/>)
- Agreement signed with Telvza TV, a big national TV channel, to broadcast 10 episodes of “Ciné-Shabab” on prime time (9 pm) from Dec 19, 2020 till Feb 20, 2021.

ACHIEVEMENTS IN TUNISIA

94 youth trained in Media Literacy and Production: Shabab On Air (10); From University (12), Ciné-Shabab (30); Alternative Media (42)

103 media Pieces produced by youth: Shabab On Air (34); From University (10); Ciné-Shabab (16); Alternative Media (43)

34,3 K young media users reached by the projects’ media contents: Social media reach (Facebook) Ciné-Shabab – 2,9 K, From University – 29 K, Shabab On Air – 2,1 K, Iblog.tn – 0,3 K

Broadcaster / NGO cooperation : special episode of “From University” on Express FM on February 19, 2020 gathering the teams from Fédération Tunisienne des Cine-Clubs and I WATCH to present their projects, together with the Shabab Live Consortium DW Akademie, Al Khatt, and AL-JANA and the EU Delegation in Tunisia. [Link](#)



Highlights

- Production and publication of **15 new videos of the format Ash Ban Likoum** on Facebook and Instagram on following topics:
 - **Moroccan youth initiatives** during the Covid-19 pandemic: [link](#), [link](#), [link](#)
 - **The African identity of Moroccans**: [link](#), [link](#), [link](#)
 - **The situation of women in Morocco** in collaboration with external young content makers: [link](#), [link](#), [link](#)
- **Launch of the new concept W Men Ba'ad? (and then what?)** where young Moroccans from different backgrounds can share about their views of the future after the pandemic: [link](#)
- **All videos** of the new format **accessible online** here: [link](#)
- Production and dissemination of trailers to promote the format: [link](#), and featuring of Ash Ban Likoum on the 2M' TV Show "Pop Up" ([link](#))

Ash Ban Likoum

2M / JOOJ, Casablanca



www.facebook.com/Joojmedia/
<https://www.instagram.com/joojmedia/>

Highlights

- Series of **media trainings for the 48 selected** youth from the 4 Regions in Morocco: [link](#), [link](#)
- Publication of **youth video statements for the campaign about the new development model for Morocco**: [link](#), [link](#), [link](#)
- Production and publication of media youth formats:
 - **Ka wla maka?**: one topic, two opposite opinions, on Moroccan culture, freedom of expression – [link](#), [link](#)
 - **3lach? (Why?)**: one main question with video animated answers regarding racism, spreading rumors, violence against women – [link](#), [link](#)
 - **Taw3ya Bel qadia (Awareness)**: on the socio-economic costs of the pandemic, Morocco after the pandemic – [link](#), [link](#), [link](#)
 - Launch of the **media initiative Ach khbarek fdarek** - a series of video statements from celebrities to spread positivity in the context of the pandemic.
 - **Online campaign #Hta_Ana (#Me_too)** to advocate for more youth presence in Moroccan media: [link](#), [link](#), [link](#)
- **December 29, 2020: closing event** and certificate awarding ceremony, [link](#)
- 3 web media formats developed by the young trainees to be continued after the closing of the project

Parole aux Jeunes

Association Les Citoyens, Casablanca



www.paroleauxjeunes.ma
www.facebook.com/watch/paroleauxjeunes/citoyens/

Highlights

- **38 episodes** of the radio program **#Ach_tari_7dak** were produced, **23 of them aired on 2M radio** – [link](#)
- **10 radio projects** from 15 young local content makers involved in community radios selected to receive **training and financial support** for the production of radio reports.
- **3 workshops** organized to support the radio projects between February and May 2020
- **Over 200 radio segments produced** by the selected content makers, 60 of them aired during the show **#Ach_tari_7dak** platform: [link](#)
- Redesign and **upgrade of the website** <http://www.e-joussour.net/> to become a streaming platform for audio content from community media outlets in Morocco.

Radio Impact.ma

Forum des Alternatives, Rabat



www.facebook.com/achtari7dak/
www.e-joussour.net/fr/



Highlights

- The **34 selected young media talents continued their training process**
- From March to May 2020: **series of training offline and online**, on journalistic writing and voice-over techniques ([link](#)); on storytelling, mobile journalism and audience engagement ([link](#)), on conducting interviews ([link](#)).
- **Video shooting sessions** to constitute an archive to use for reports: [link](#), [link](#)
- July 2020: **Bootcamp for the whole team to get ready for the final production** ([link](#))
- Development of the media formats for the new platform and **launch of the new web community media Oufella.tv** (links: [web](#), [FB](#), [YouTube](#), [Instagram](#))
- 3 main formats launched with several episodes published
- **Massar**, long video interviews with inspiring local personalities from Souss ([link](#))
- **Sektour**, a spotlight on local initiatives and youth voices from the city Agadir ([link](#))
- **Jadal**, edutainment videos covering controversial topics discussed in the Souss region ([link](#))
- **TV report** about the project and new local community media on **2M TV** ([link](#))

Agadir MediaLab

Clarté Ambition Courage, Agadir



www.facebook.com/agadir.medialab/
www.oufella.tv
<https://www.facebook.com/oufella.tv/>

ACHIEVEMENTS IN MOROCCO

108 youth trained in Media Literacy and Production: Agadir Media Lab (34); Parole aux Jeunes (48); Radio impact.ma (26)

280 Media Pieces produced by youth: Parole aux Jeunes (65); Radio impact.ma (200), Agadir Medialab (15)

324k young media users reached by the project's media contents: Social Media reach (Facebook) – JOOJ, Ash Ban Likoum:300 K, Parole aux jeunes: 3,7 K, Agadir Medialab: 3,2 K; Oufella.TV: 17 K; Ach Tari 7dak: 0,5 K

Broadcaster – NGO cooperation:

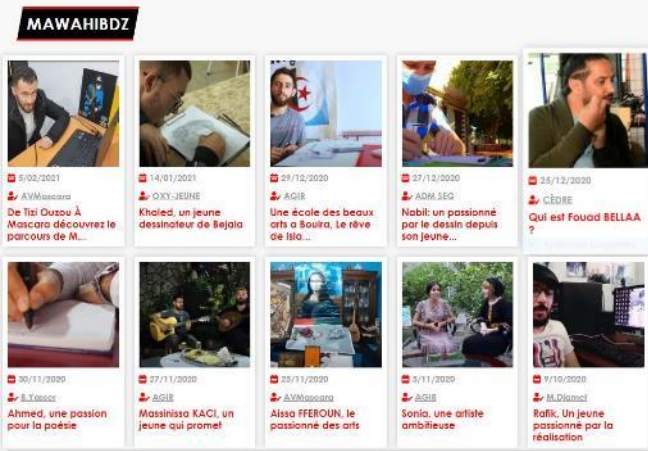
Participants from *Agadir Medialab* and *Parole aux jeunes* met in Marrakech for a 3-day training on Media and Information Literacy organized by DW Akademie.

Several debate videos of the JOOJ' format *Ash Ban Likoum* produced in cooperation with Association Les Citoyens ([link](#))



Nedjma TV

Association AGIR, Bouira



www.facebook.com/NedjmaDzTV/
<https://nedjmatv.net/>

Highlights

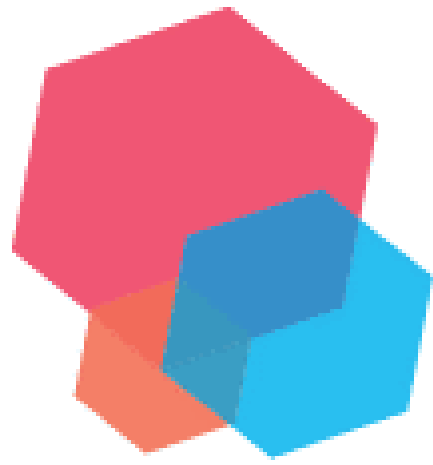
- Selection process to establish a **content production network** for Nedjma TV. 38 applications were received from across Algeria, from youth organizations or independent youth groups, all with a list of 5 candidates from their teams.
- **48 youth (48% of which were women) from 8 wilayas (regions) preselected** for a test phase, with coaching and first content sharing on Facebook. See some of the productions here: [link](#), [link](#), [link](#)
- **June 30, 2020: Final selection of 36 youth from 8 regions** (14 women, 22 men) to become **local citizen reporters for Nedjma TV.**
- **64 training days on filming, editing & directing, storytelling, TV moderation and mobile journalism** ([link](#), [link](#), [link](#)). In total 32 youth from 9 regions benefited from the trainings.
- By September 30, 2020: 57 media products (reports, interviews, portraits) were produced and published on Facebook.
- Development of the editorial policy of Nedjma TV: giving young Algerians a voice and a space to promote their actions and report locally on entrepreneurship, environment, active citizenship, culture, science & technology, sports & entertainment.
- **December 5, 2020: official launch of the new youth community Web TV** <https://nedjmatv.net/>, see the video promotion here: [link](#), [link](#)
- **December 31, 2020: Online forum with 35 youth to discuss youth participation in the Algerian media landscape – [link](#).**
- Nedjma TV successfully applied for an **official license as community media in Algeria.**
- **4 formats were launched on Nedjma TV:**
- **Successdz** – a counternarrative to the “there is no job” discourse, spotlight on success stories and young entrepreneurs ([link](#))
- **Mawahibzd** – spotlight on young Algerian artists and talents ([link](#))
- **The Dz Explorer** – edutainment videos to share knowledge and skills in the field of history and science ([link](#))
- **Jem3yatCom** – the channel for local Algerian youth organizations and their achievements
- Over 70 video-reports produced by youth and published

ACHIEVEMENTS IN ALGERIA

32 youth from 9 wilayas (regions) across Algeria trained in Media Literacy and Production

74 media pieces produced by youth: reports, portraits, interviews and promotional videos about Nedjma TV and its team.

Over 70 K young media users reached by Nedjma TV’ media contents



Shabab Live



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